

Atty Work Copy

Disclosure END8-2001-0046

Prepared for and/or by an IBM Attorney - IBM Confidential

Created By: Thomas Murphy Jr Created On: 02/14/2001 04:50:25 PM

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Required fields are marked with the asterisk (*) and must be filled in to complete the form.

*Title of disclosure (in English)

Business Method to Encode Customized Authorization Code to Alert User

Summary

Status	Under Evaluation
Processing Location	END
Functional Area	SD-(MORELLI) Software Programming
Attorney/Patent Professional	William Schiesser/Endicott/IBM
IDT Team	Edward Stavana/Endicott/IBM
Submitted Date	02/14/2001 05:38:28 PM EST
Owning Division	SD
Incentive Program	
Lab	MORELLI
Technology Code	
PVT Score	24

Inventors with Lotus Notes IDs

Inventors: Thomas Murphy Jr/Endicott/IBM, Alice Rostedt/Endicott/IBM, Fran Orzel/Endicott/IBM

Inventor Name	Inventor Serial	Inventor Div/Dept	Inventor Phone	Manager Name
> Murphy Jr, T.E. AS/400' (Thomas)	168024	7T/GZPA	██████████	Robyck, F.J. (Frank)
Rostedt, A.D. (Alice)	179296	7T/GZLA	██████████	Morelli, P.S. (Peter)
Orzel, F.M. (Francine)	077221	7T/GZPA	652-2173	Robyck, F.J. (Frank)

> denotes primary contact

Inventors without Lotus Notes IDs

IDT Selection

Select Functional Area

IDT Team: Edward Stavana/Endicott/IBM	Attorney/Patent Professional: William Schiesser/Endicott/IBM
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Response Due to IP&L : 03/15/2001

***Main Idea**

1. Describe your invention, stating the problem solved (if appropriate), and indicating the advantages of using the invention.

We encountered a problem today when our Lab Director having left for a cross country vacation was unreachable. His family called our secretary to try and reach him regarding a "death in the family". Although the itinerary was available, telephone calls to the hotel in question were fruitless. They insisted that he wasn't registered there, nor was there any indication that he was expected. Hence... the dilemma.. how to reach them.

The "business methods" invention proposes that the Credit Card or Debit Card companies provide a "message center" service that the card holder can register for... (or provide gratis to their business travelers as an incentive for selecting their card). Optionally, the business traveler could give their family or colleagues the message center telephone number and an identification number that could be used for registering messages against their account.

During the course of the trip, the average traveler using their credit card would be "alerted through the customized authorization code" to the need to contact the card holder's message center. (A telephone number imprinted on the back of their card.) In addition to the normal authorization code.. therein, not changing the existing authorization scheme...

An example could be an authorization code with a "911" appended or prepended to the Authorization code... This would enable standard equipment to satisfactorily handle the traffic as normal digits.. not necessarily reading any significance into the code. Additionally, with virtually every card transaction the user's receipt typically encodes the "Authorization Number". A broader implementation could enable customized equipment that could possibly "recognize" the codes and consciously alert a clerk or card user to any special situations.. that weren't necessarily limited to the specific embodiment proposed.

The invention would be applicable to various cards... for example, Visa, Master Card, American Express, as well as National Retailers like JC Penney, Home Depot, etc.... Debit Cards, as well as Grocery Discount Cards...

The Patent Disclosure was reviewed with Bill Schiesser of IP Law Endicott, NY on 2/14/2001 and he encouraged the submission of this disclosure as a Business Methods related special incentive consideration.

CALLED TOM MURPHY ON 8 MAR 2001, AND TOLD HIM THAT
AFTER REVIEWING THE DISCLOSURE I FELT THAT IT
DID NOT CONSTITUTE A BUSINESS METHOD. TOM WAS OK WITH THIS.

(WAS)
8 MAR 2001

2. How does the invention solve the problem or achieve an advantage,(a description of "the invention", including figures inline as appropriate)?

In the real life example we experienced today... The person traveling could have (in effect) checked his messages while awaiting a flight connection having lunch at the airport... simply by having purchased anything from chewing gum to a cup of coffee at an airport concession or lunch counter. He could have been alerted by the clerk, or could have consciously read his authorization number therein noticing the alert.. and followed up with a call to the card providers "message center" for details.

There's no dependence on Cellular Phones, nor Pagers, etc...

3. If the same advantage or problem has been identified by others (inside/outside IBM), how have those others solved it and does your solution differ and why is it better?

I'm not aware of any implementations in or out of IBM.

4. If the invention is implemented in a product or prototype, include technical details, purpose, disclosure details to others and the date of that implementation.
It is not implemented in a product or prototype.

***Critical Questions (Questions 1-9 must be answered)**

***Question 1**

On what date was the invention workable? 02/14/2001 Please format the date as MM/DD/YYYY
(Workable means i.e. when you know that your design will solve the problem)

***Question 2**

Is there any planned or actual publication or disclosure of your invention to anyone outside IBM?

Yes

No

If yes, Enter the name of each publication or patent and the date published below.

Publication/Patent:

Date Published or Issued:

Are you aware of any publications, products or patents that relate to this invention?

Yes

No

If yes, Enter the name of each publication or patent and the date published below.

Publication/Patent:

Date Published or Issued:

***Question 3**

Has the subject matter of the invention or a product incorporating the invention been sold, used internally in manufacturing, announced for sale, or included in a proposal?

Yes

No

Is a sale, use in manufacturing, product announcement, or proposal planned?

Yes

No

If Yes, identify the product if known and indicate the date or planned date of sale, announcements, or proposal and to whom the sale, announcement or proposal has been or will be made.

Product:

Version/Release:

Code Name:

Date:

To Whom:

If more than one, use cut and paste and append as necessary in the field provided.

***Question 4**

Was the subject matter of your invention or a product incorporating your invention used in public, e.g., outside IBM or in the presence of non-IBMer?

If yes, give a date. Please format the date as MM/DD/YYYY

Yes

No

***Question 5**

Have you ever discussed your invention with others not employed at IBM?

Yes

No

If yes, identify individuals and date discussed. Fill in the text area with the following information, the

names of the individuals, the employer, date discussed, under CDA, and CDA #.

***Question 6**

Was the invention, in any way, started or developed under a government contract or project?

Yes
 No
 Not sure

If Yes, enter the contract number

***Question 7**

Was the invention made in the course of any alliance, joint development or other contract activities?

Yes
 No
 Not Sure

If Yes, enter the following (in English):

Name of Alliance, Contractor or Joint Developer

Contract ID number

Relationship contact name

Relationship contact E-mail

Relationship contact phone

***Question 8**

Have you, or any of the other inventors, submitted this same invention disclosure or similar invention disclosure previously?

Yes
 No

If Yes, please provide disclosure number below:

***Question 9**

Are you, or any of the other inventors, aware of any related inventions disclosures submitted by anyone in IBM previously?

Yes
 No

If Yes, please provide the docket or disclosure number or any other identifying information below:

Question 10

What type of companies do you expect to compete with inventions of this type? *Check all that apply.*

Manufacturers of enterprise servers
 Manufacturers of entry servers
 Manufacturers of workstations
 Manufacturers of PC's
 Non-computer manufacturers
 Developers of operating systems
 Developers of networking software
 Developers of application software
 Integrated solution providers
 Service providers
 Other (Please specify below)

Business to Consumer related services. Credit Card Carriers, Debit Card Carriers, National or Regional Retailers that use Credit

Card type transactional payment option.

Question 11

If the invention relates to a product or service that is outside the scope of your business unit, please recommend IBM business unit(s), IBM location(s) or individual(s) within IBM that you think would provide a good evaluation of your invention:

Not Sure.... possibly IBM Credit Corp...

Patent Value Tool (Optional - this may be used by the inventor and attorney to assist with the evaluation)
(The Patent Value tool can be used by the inventor(s) to determine the potential licensing value of your invention.)

These are the answers which were entered into the Patent Value Tool. If you would like to modify these answers and recalculate the PVT score, click on the 'Calculate' button.

Market

What is the anticipated annual market size (in dollars) that will be captured by your invention?
\$100M to \$1B

CLAIMS

Question 1 - How new is the technical field?

Existing

Question 2 - How central is the invention to the product(s) which might be expected to contain the invention?

Main

Question 3 - What is the scope of the claim?

Broad

PORTFOLIO NEED

What are the portfolio needs in the area of your invention?

Unlisted

Reason(s) for above Answer ?

EXPLOITATION & ENFORCEMENT

Question 1 - How easily can the use of the invention by a competitor be detected?

Trivially

Question 2 - How easily can the use of the invention be avoided by a competitor?

Easily

Reason(s) for above Answer They'd simply avoid implementing the extended Customized Authorization protocol.

BUSINESS VALUE

Question 1 - What percentage of the companies producing products in the field of this invention might use this invention?

Broadly cloned

Question 2 - What is the value of this patent to current or anticipated Alliance Activity between IBM and other companies?

None anticipated

Reason(s) for above Answer Not sure....

Question 3 - What is the value of this patent to current or anticipated Technology Transfer Activity between IBM and other companies?

None anticipated

Question 4 - Does it result in prestige to IBM?

Prize potential

Post Disclosure Text & Drawings

Enter any additional information relating to this disclosure below:

(Form Revised 12/17/97)



Disclosure END 8-2001-0046

Prepared for and/or by an IBM Attorney - IBM Confidential

Created By Thomas Murphy Jr On 02/14/2001 04:50:25 PM EST

Last Modified By wpts1 wpts1 On 08/02/2007 02:41:31 PM EDT

Archived on 12/21/2002

Required fields are marked with the asterisk (*) and must be filled in to complete the form.

* Title of disclosure (in English)

Business Method to Encode Customized Authorization Code to Alert User

Summary

Status	Final Decision (File)
Final deadline	
Final deadline reason	
Docket family	END9-2001-0094
* Processing location	Endicott
* Functional area	(60) SD-(MORELLI) Software Programming
Attorney/Patent professional	William Schiesser/Endicott/IBM
Business Area Manager/IDT Lead	
Evaluators	Edward Stavana/Endicott/IBM
Submitted date	02/14/2001 05:38:28 PM EST
* Owning division	SG
Incentive program	
Lab	MORELLI
* Technology code	
Patent value tool (PVT) score	24

Inventors with a Blue Pages entry

Inventors: Thomas Murphy Jr/Endicott/IBM, Alice Rostedt/Endicott/IBM, Fran Orzel/Endicott/IBM

Inventor Name	Inventor Serial	Div/Dept	Inventor Phone	Manager Name
> Murphy Jr, T.E./AS/400 (Thomas)	168024	7T/GZPA	8-162	Robyck, F.J. (Frank)
Rostedt, A.D. (Alice)	179296	7T/GZLA	8-159	Morelli, P.S. (Peter)
Orzel, F.M. (Francine)	077221	7T/GZPA	8-162	Robyck, F.J. (Frank)

> denotes primary contact

Inventors without a Blue Pages entry

Invention Development Team Information

Main Idea

To view the Main Idea of this disclosure, open the "Main Idea" document from the view

*Critical Questions (Questions 1-9 must be answered in English)

*Patent Value Tool (Optional - this may be used by the inventor and attorney to assist with the evaluati...

Evaluation

This team evaluation was entered by Georgia Brundage/Endicott/IBM on 02/16/2001

What is the team's evaluation of this disclosure? Search

Date evaluated : 02/16/2001

Evaluation comments

Final Evaluation History	Who made the final evaluation	Final evaluation date
Search	Georgia Brundge/Endicott/IBM	2/16/01

Search Information

Date sent: 06/13/2001 *Target completion date: 07/05/2001 Search results received date:
07/09/2001

Who was the search sent to (This area is to designate a Local Searcher name or WAIPL): WAIPL

*Search type: Patentability Clearance Validity State of Art

*Features to be searched: PLEASE SEND TWO (2) COPIES OF SEARCH RESULTS ALONG WITH REFERENCES

AUTHORIZATION CODE ALERT

The present invention provides a method for sending an alert to a credit/debit card user through the use of a customized authorization code. Most credit/debit card transactions require that a salesperson/cashier obtain an authorization code from an authorization center. The authorization code is typically printed or written onto a receipt which is given to the credit/debit card user. The present invention provides the advantage of allowing an alert to be sent to a credit/debit card user by affixing, either as a prefix or suffix, an alert code, in one example "911", to an authorization code.

In a preferred embodiment of the invention, a credit/debit card user subscribes to a message center service that is provided by a credit/debit card issuer or another party that provides credit/debit card usage authorization. If a third party wishes to contact the credit/debit card user, they can call or otherwise contact the message center, and request that an alert be sent to the credit/debit card user through an authorization code the next time the credit/debit card user uses a credit/debit card that is supported by the message center. A specific alert code may be sent requesting that the credit/debit card user perform a specific action, in one example calling the message center to receive a message left by the third party. Credit/debit card authorization equipment at a site where the credit/debit card is used could be enhanced to provide an audible or other type of notification to a salesperson/cashier that an alert has been sent.

Search Office Information

Target completion date	07/05/2001
Ship/return date	07/06/2001
Search conducted by	Vitello

Final Decision

This decision was entered by Georgia Brundge /Endicott/IBM on 08/31/2001
Decision: File Status: N/A
PPM area:
Date of final decision : 08/23/2001

Additional filing information

Planned Filing date:

Filing comments:

Additional decision comments**Final Decision History**

Entered on 31-Aug-2001 by Georgia Brundge
 File N/A 23-Aug-2001 Docket Family: END920010094

Post Disclosure Text & Drawings

(Form Disclosure, Revised 01-Dec-2006)